



FUNDING THE FUTURE

MISSION AND VISION STATEMENT

Our mission is to teach financial literacy to every student in America! We engage them with a live concert, inspire with the musicians' personal stories, and encourage critical thinking during a spirited Q&A. They learn how to harness money as a tool to succeed, achieve dreams and change lives.

Teaching young people to make smart financial decisions now leads to a better shot at success in the future!

THE IMPORTANCE OF OUR MESSAGE

Avoiding debt and making sound financial decisions impact success in their lives, families, communities, and even the environment.

Low-income and un-banked families are especially at risk for falling into recurring debt cycles... with long-term consequences.



TOPICS COVERED



**General
Financial Literacy**



**Dangers of
Credit Card Debt**



**Pitfalls of
Predatory Lending
& Payday Loans**



**Creating a
Financial Savings &
Investment Game Plan**



**Slow & Steady
Wins the Race –
Debunking the hype of
overnight success**

BECOME A SPONSOR



Financial Literacy Tour sponsors ensure that all schools have equal access to the FTF Message.

“Their message is timely and important and they give it in just the right way – never preachy or academic – just real.”

MARK GORDON WYOMING STATE TREASURER / FORMER DIRECTOR OF FEDERAL RESERVE BANK, KANSAS CITY, MO



AS A SPONSOR, YOUR BRAND WILL:

- ✱ **Connect** to a critical demographic in a fun and authentic way.
- ✱ **Build** brand equity / loyalty from a young age.
- ✱ **Supercharge** your current community / student / Gen-Y marketing efforts.
- ✱ **Establish** a positive connection to young consumers and their families.
- ✱ **Increase brand awareness at home.** Students take their excitement home to their parents.
- ✱ **Increased visibility.** Flexible sponsor perks may include banners, brochures, shout-outs during shows, promo CDs, and more.

**“This was the single best donation that I have ever been associated with. The impact will be real... So again...
THANK YOU!”**

JOHN COYNE PRESIDENT / CEO BIG HORN FEDERAL SAVINGS BANK, GREYBULL, WY

CONTACT US TO DISCUSS YOUR SPONSORSHIP TODAY

Alisha David
Executive Director

Funding the Future
PO BOX 4302
Cheyenne, WY 82003

EMAIL alisha.david@fundingthefuturelive.org
TEL: 307-316-4765